

18 July 2007

PRESS RELEASE

Pacific Coastal Airlines

Pacific Coastal Airlines is pleased to announce the commencement of non-stop service between Penticton and Vancouver (South Terminal) and between Penticton and Calgary. Both services will commence Monday, September 10, 2007. Both these new routes will be serviced with our comfortable 19-passenger twin turbo-prop Beechcraft 1900C aircraft.

After much anticipation, this new expansion into Calgary will give Pacific Coastal Airlines the opportunity to forge ahead into the Alberta marketplace. We are looking forward to being a long standing member, service provider and supporter of both the Penticton/South Okanagan region and the City of Calgary.

For more information about Pacific Coastal Airlines, please go to www.pacificcoastal.com; call our reservations office toll-free at 1.800.663.2872 or contact your local travel agent.

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Penticton Economic Development Services

Penticton's Economic Development Services welcomes the announcement by Pacific Coastal Airlines of improved and new scheduled service at the Penticton Regional Airport.

"Since last year's failed attempt by QuikAir to provide Calgary service, we have been searching for a substantial company to provide this link," said Wayne Tebbutt, "Pacific Coastal Airlines is well respected in the industry, currently operating 24 aircraft with over 300 employees."

In addition to serving Calgary, the airline will also provide 3 new flights daily to Vancouver. "This service has been long sought by the customers and we look forward to the September 10th start-up date." added Wayne Tebbutt.

"The Economic Development Services wishes to thank Penticton's business community, the Penticton and Wine Country Tourism Advisory Committee, Chamber of Commerce

and Transport Canada for their assistance and encouragement in our search for an air service provider.”

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